<u> ማስታወቂያ</u>

_ለፒኤች ዲ ትምህርት_ፈላጊወች

የጣርኬቲንግ ጣኒጅመንት ትምህርት ክፍል በ 2013 ዓ.ም ዉስን ተጣሪወችን ተቀብሎ በጣሪኬቲንግ ጣኒጅመንት ፒኤች ዴ ጣስተጣር ስከፈከገ መስፈርቱን የምታጧሉና ፍካጎቱ ያካችሁ ከ ህዩር 7/03/13 አስከ ህዩር 15/03/13 ዓ.ም ድረስ የኮኬጅ ሬጅስትራር በአካል ወይም በ ኢጫይል ጣመልከት የምትችኩ መሆኑን አንገልጻከን።

Admission Requirement

Eligibility:

- A. Master's degree in marketing and business related disciplines.
- B. Minimum Masters CGPA (3:00 or above)

Business related fields generally include the following:

- 1. Master of Business Administration (MBA)
- 2. Master's in Logistics and Supply Chain Management
- 3. Master's in Management
- 4. Master's in Business Education
- 5 Master's in Economics
- 6. Master's in Hotel and Tourism Management
- C. Master's Thesis ranked as 'good' or above.
- 'Pass' in an MBA project in the old curriculum

(Admission committee is the final authority to decide the eligibility in case of doubt)

- D. Scoring a pass mark on the entrance exam prepared by the department (where the pass mark may be determined by the department graduate council)
- E. Two Valid recommendations from 1. Previous instructor (supervisor) and 2. A recognized employing organization (institution) that can justify (witness) the applicant's qualifications

Note: The content of entrance exam consists of general marketing and research methodology

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